BRANDED WELCOME LETTERS UPON CHECK-IN

Have your attendees greeted with a personalized letter welcoming them to Bellagio and your event.

$3.00 per person.

All materials subject to approval by hotel management.

Client to produce welcome letters.
BELLAGIO MARQUEE WELCOME

Nothing welcomes your attendees more than seeing their company name in lights on the famous Las Vegas Strip.

$5,000.00 per day.

Marquee artwork must have company logo and is restricted to only a welcome message.

Maximum length 8 seconds. Minimum rotation of 3 times per hour, for 24 hours.

Requests must be submitted at least (4) weeks in advance.

Requests less than four (4) weeks prior to the event are subject to rush fees.

All Marquee requests and graphics are subject to availability and approval of the President and COO of Bellagio and must meet local laws.

Specifications:
Approved welcome message file must be provided at least three (3) weeks in advance for scheduling.
Content resolution is 912 x 912
Requires .mov video file
Length 8 seconds
No audio
LOBBY WELCOME SIGN
Greet your attendees as they arrive in the lobby with a personalized welcome sign.
$500.00 per day.
Requests must be submitted at least four weeks in advance. Requests less than four (4) weeks prior to the event are subject to rush fees.
All signs must have company logo and are restricted to only a welcome message.
Specifications: 22” x 28” (Bellagio will print the sign including installation and removal. Group must provide artwork for approval).

MEETING ROOM SIGN COVERS
Help direct your clients or enhance the presence of a top sponsor by branding the meeting room overhead signs.
$100.00 per day (Client supplies materials including installation and removal).
All artwork must be approved in advance by the Convention Service Manager. All signs must have the meeting room name on it. Only applies to individual meeting room signs and not those in the foyers.

FLOOR GRAPHICS
From directional assistance to enhancing that top sponsor, floor graphics add another dimension to any program.
$250.00 per day, per floor graphic.
(Client supplies materials including installation and removal)
All artwork must be approved in advance by the Convention Service Manager.
May only be placed within contracted space.
Placement on marble flooring only.
Carpet not permitted.
Quantity subject to contracted space.

All graphics must be removed by the end of approved date. Failure to comply will result in a $500.00 removal fee, per location, per day. Client is responsible for any damages to the space. Cost estimate will be provided.
COLUMN WRAPS

$250.00 per day, per column.
(Clients supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

Quantity subject to contracted space.

REGISTRATION DESK

$750 per day, per desk.
(Clients supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

SIGN INSERTS

$500.00 per day, for 8 sections.
(Clients supplies materials including installation and removal)

Quantity subject to contracted space.

All artwork must be approved in advance by the Convention Service Manager.

All graphics must be removed by the end of approved date. Failure to comply will result in a $500 removal fee, per location, per day. Client is responsible for any damages to the space. Cost estimate will be provided.
WINDOW STATICS – DA VINCI FOYER

Located across from Da Vinci Ballroom

$1,000.00 per day, per window.
(Client supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

All graphics must be removed by the end of approved date. Failure to comply will result in a $500 removal fee, per location, per day. Client is responsible for any damages to the space. Cost estimate will be provided.

WINDOW STATICS – GRAND PATIO DOORS

Located across from the Grand Ballroom in the heart of the convention center, and offering the only access to outside, the Grand Patio is one of the most popular locations in the convention center.

$1,000.00 per day, per 2 sets of doors
(Client supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

Only available to customers contracted to the Grand Ballroom and Patio.

All graphics must be removed by the end of approved date. Failure to comply will result in a $500 removal fee, per location, per day. Client is responsible for any damages to the space. Cost estimate will be provided.
TRAM ESCALATOR FLOOR PLATE

Help direct your clients or enhance the presence of a top sponsor when transferring guests between Bellagio and Vdara® / ARIA®

$250.00 per day.  
(Client supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

Only available to full space multicampus contracted programs.

TRAM ESCALATOR DECKING, STEPS AND GLASS

Brighten up the walk from Bellagio to Vdara / ARIA by adding graphics to the escalator steps, decking or side glass.

$250.00 per day, per glass panel.  
(Client supplies materials including installation and removal)

$300.00 per day, per step.  
(Client supplies materials including installation and removal)

$25.00 per day, per foot for decking.  
(Client supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

Only available to full space multicampus contracted programs.

All graphics must be removed by the end of approved date. Failure to comply will result in a $500 removal fee, per location, per day. Client is responsible for any damages to the space. Cost estimate will be provided.
**RECEPTACLE GRAPHICS**

Help enhance your green message with trash receptacle graphics.

$150.00 per day, per receptacle (3 sides).
(Client supplies materials including installation and removal)

All artwork must be approved in advance by the Convention Service Manager.

Quantity subject to contracted space.

**DIGITAL MEETING ROOM SIGNAGE**

Located outside of each Ballroom.

$150.00 per day, per room.

Specs: 1080x1920 pixels

Images: .png or .jpg (flattened images only); 72 dpi

Requires mp4 or .mov video file using h.264

No audio

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*All graphics must be removed by the end of approved date. Failure to comply will result in a $500 removal fee, per location, per day. Client is responsible for any damages to the space. Cost estimate will be provided.*
MEDIA CENTER
The Media Center is a multiscreen, interactive technology hub located throughout Bellagio’s convention space. This state-of-the-art technology provides an enhancement to your program unlike any other.

<table>
<thead>
<tr>
<th>REGISTRATION 1</th>
<th>REGISTRATION 2</th>
<th>REGISTRATION 3</th>
<th>REGISTRATION 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Monitor</td>
<td>$500.00 per day</td>
<td>1 Monitor</td>
<td>$500.00 per day</td>
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<tr>
<td>2 Monitors</td>
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<td>2 Monitors</td>
<td>$900.00 per day</td>
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</table>

Central Media Center

All artwork must be approved in advance by the Convention Service Manager.

File(s) must be provided at least three (3) weeks in advance for scheduling.

Specs:

- Registration Desks:
  - Content resolution: 1920x1080
  - Images: either .png or .jpg (flattened images only); 72 dpi
  - Requires mp4 or .mov video file using h.264
  - Data rate between 5-8 mbits

- Central Media Center
  - Content resolution: 1080x1920
  - Images: either .png or .jpg (flattened images only); 72 dpi
  - Requires mp4 or .mov video file using h.264
  - No audio
ITEM REFERENCE SCREENS

DIAGRAM OF ITEMS 1 – 4

IN-ROOM TV MAIN MENU TAKEOVER

<table>
<thead>
<tr>
<th>No.</th>
<th>Item</th>
<th>Description</th>
<th>Format</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Top Ad</td>
<td>Top Ad on Main Menu</td>
<td>JPEG, 350 x 200 px, 72 dpi</td>
<td>$400</td>
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<tr>
<td>2</td>
<td>Group Code Logo</td>
<td>Group Logo</td>
<td>AI, 100 x 100 px, 300 dpi</td>
<td>$300</td>
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<tr>
<td>3</td>
<td>Static Image</td>
<td>Static Image on Main Menu</td>
<td>JPEG, 720 x 405 px, 72 dpi</td>
<td>$500</td>
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<td>4</td>
<td>Video</td>
<td>Video on Main Menu</td>
<td>MOV, 1280 x 720 px HD with Audio Track</td>
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# IN-ROOM TV GROUP MESSAGING

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<td>Text Message</td>
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<td>Text, 24 characters</td>
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<td></td>
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<td>Footer</td>
<td>Text, 40 characters</td>
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<tr>
<td>Text Image</td>
<td>Image</td>
<td>JPEG, 602 x 313 px</td>
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